

# Our Environment

## Vision – We look after our natural environment

GOAL		TARGET
We want Adelaide to grow up more than out.	68	<b>Urban development:</b> By 2036, 70% of all new housing in metropolitan Adelaide will be being built in established areas ( <i>baseline: 2010.</i> )
We look after our land, rivers and wetlands.	69	<b>Lose no species:</b> Lose no native species as a result of human impacts ( <i>baseline: 2004.</i> )
	70	<b>Sustainable land management:</b> By 2020, achieve a 25% increase in the protection of agricultural cropping land from soil erosion and a 25% improvement in the condition of pastoral land ( <i>baseline: 2002-03 and 2005-06 respectively.</i> )
We care for our oceans, coasts and marine environments.	71	<b>Marine biodiversity:</b> Maintain the health and diversity of South Australia's unique marine environments ( <i>baseline: 2011.</i> )
We respect and enjoy our environment.	72	<b>Nature conservation:</b> Increase participation in nature conservation activities by 25% by 2015 ( <i>baseline: 2010.</i> )

## Vision – We value and protect our water resources

GOAL		TARGET
South Australia has reliable and sustainable water resources and is a leader in wastewater, irrigation, stormwater and groundwater management.	73	<b>Recycled stormwater:</b> South Australia has the system capacity to harvest up to 35 GL of stormwater per annum by 2025 ( <i>baseline: 2009.</i> )
	74	<b>Recycled wastewater:</b> South Australia has the system capacity to recycle up to 50 GL of wastewater per annum by 2025 ( <i>baseline: 2009.</i> )
Industry and agriculture are highly efficient and innovative in their use of water.	75	<b>Sustainable water use:</b> South Australia's water resources are managed within sustainable limits by 2018 ( <i>baseline: 2003.</i> )
We provide leadership in managing the Murray-Darling Basin.	76	<b>River Murray – flows*:</b> Increase environmental flows in the River Murray by a minimum of 1500 GL by 2018 ( <i>baseline: 2003.</i> )
	77	<b>River Murray – salinity:</b> South Australia maintains a positive balance on the Murray-Darling Basin Authority salinity register ( <i>baseline: 2008.</i> )

# Our Health

## Vision – We are active in looking after our health

GOAL		TARGET
We make healthy choices in how we live.	78	<b>Healthy South Australians:</b> Increase the healthy life expectancy of South Australians to 73.4 years (6%) for males and 77.9 years (5%) for females by 2020 ( <i>baseline: 1999-2001.</i> )
	79	<b>Aboriginal healthy life expectancy:</b> Increase the average healthy life expectancy of Aboriginal males to 67.5 years (22%) and Aboriginal females to 72.3 years (19%) by 2020 ( <i>baseline: 1999-2003.</i> )
	80	<b>Smoking:</b> Reduce the smoking rate to 10% of the population and halve the smoking rate of Aboriginal South Australians by 2018 ( <i>baseline: 2008.</i> )
	81	<b>Alcohol consumption:</b> Reduce the proportion of South Australians who drink at risky levels by 30% by 2020 ( <i>baseline: 2007.</i> )
We educate young people about healthy living.	82	<b>Healthy weight:</b> Increase by five percentage points the proportion of South Australian adults and children at a healthy body weight by 2017 ( <i>baseline: 2009.</i> )
We are physically active.	83	<b>Sport and recreation:</b> Increase the proportion of South Australians participating in sport or physical recreation at least once per week to 50% by 2020 ( <i>baseline: 2011-12.</i> )
We assist people to deal with all forms of illness and to live a satisfying life where they can contribute to their community.	84	<b>Health service standard:</b> By 2013, 90% of patients presenting to a public hospital emergency department will be seen, treated, and either discharged or admitted to hospital within four hours ( <i>baseline: 2011.</i> )
	85	<b>Chronic disease:</b> Increase, by five percentage points, the proportion of people living with a chronic disease whose self-assessed health status is good or better ( <i>baseline: 2003.</i> )
	86	<b>Psychological wellbeing:</b> Equal or lower the Australian average for psychological distress by 2014 and maintain thereafter ( <i>baseline: 2001.</i> )

\*This target will be reviewed post the release of the Murray-Darling Basin Plan.

# Our Education

## Vision – South Australians are the best teachers and learners

GOAL		TARGET
We are the best educated in the nation.	87	<b>Reading, writing and numeracy:</b> By 2020, for reading, writing and numeracy, increase by five percentage points the proportion of South Australian students who achieve - above the National Minimum Standard - higher proficiency bands ( <i>baseline: 2008.</i> )
	88	<b>Science and maths:</b> By 2020, increase by 15% the number of students receiving an Australian Tertiary Admissions Rank or equivalent in at least one of the following subjects: mathematics, physics or chemistry ( <i>baseline: 2003.</i> )
	89	<b>SACE or equivalent:</b> Increase yearly the proportion of 15-19 year olds who achieve the SACE or comparable senior secondary qualification ( <i>baseline: 2003.</i> )
South Australia is renowned as an educational leader.	90	<b>Share of overseas students:</b> Increase the number of overseas students across all education and training sectors from 13 737 in 2003 to 45 000 by 2014 ( <i>baseline: 2003.</i> )
Every member of the community can equally participate in learning opportunities.	91	<b>Non-school qualifications:</b> By 2014, equal or better the national average for the proportion of the labour force with non-school qualifications and maintain thereafter ( <i>baseline: 2002.</i> )
We train, attract and retain a diverse workforce which attracts industry.	92	<b>Science, technology, engineering and mathematics qualifications:</b> Increase the number of domestic students completing undergraduate qualifications in specified science, technology, engineering and mathematics fields of education by 15 percentage points to 3 600 students per annum by 2020 ( <i>baseline: 2009.</i> )
We have a zest for lifelong learning.	93	<b>Tertiary education and training:</b> Increase the proportion of South Australians aged 15-64 participating in tertiary education and training to 17% by 2016 ( <i>baseline: 2009.</i> )

# Our Ideas

## Vision – South Australians are creative; we innovate to overcome environmental, economic, and social challenges

GOAL		TARGET
In South Australia we encourage entrepreneurship and enterprise in business.	94	<b>Venture capital:</b> Achieve a cumulative total of 100 private equity investments into South Australian companies between 2011 and 2020 ( <i>baseline: 2010-11.</i> )
Our research and development builds on our competitive strengths and addresses weaknesses.	95	<b>Industry collaboration, research and development commercialisation:</b> Increase to \$650m total gross cumulative value of industry and other funding for research earned by universities and state-based publicly funded research institutions by 2020 ( <i>baseline: 2010.</i> )
We are innovative in designs and technologies and we use our intellectual property to advance our state.	96	<b>Public research expenditure:</b> Public expenditure on research and development, as a proportion of GSP, to be maintained at 1.2% to 2020 ( <i>baseline: 2002-03.</i> )
	97	<b>University research income:</b> Increase the total gross value of university research income to 20% above South Australia's per capita share by 2014 and maintain thereafter ( <i>baseline: 2008</i> )
	98	<b>Business research expenditure:</b> Increase business expenditure on research and development to 1.5% of GSP by 2014, and increase to 2.0% by 2020 ( <i>baseline: 2000-01.</i> )
We value and promote artistic vibrancy and excellence and celebrate community expressions through the arts.	99	<b>Cultural engagement – institutions:</b> Increase the number of attendances at South Australia's cultural institutions by 20% by 2014 and maintain or improve thereafter ( <i>baseline: 2003-04.</i> )
	100	<b>Screen industry:</b> Increase South Australia's share of Australian film and screen production to 6% by 2020 ( <i>baseline: 2009-10.</i> )

## Further information

[www.saplan.org.au](http://www.saplan.org.au)



# South Australia's Strategic Plan 2011



Government  
of South Australia

## Summary of targets

### Vision for South Australia

South Australia's Strategic Plan creates a future shaped by choice, not chance. Keeping our communities strong and vibrant, protecting our rich environment and pursuing shared economic prosperity will provide a better future for South Australians. By investing together in our health, education and innovative ideas we can secure our top priority – the wellbeing of all South Australians.

Our plan expresses our values; its targets reflect our priorities.

### Reading the Plan

The Plan's structure is based on the feedback received from South Australians who have shared their visions for the future of their communities, families and state by 2020. Targets which deliver on these visions and goals, both existing and new, make up the 100 targets of the 2011 version of *South Australia's Strategic Plan*.

**Priorities:** The three foundations of a sustainable society: Our Community, Our Prosperity and Our Environment are organising priorities for *South Australia's Strategic Plan*. The Plan also recognises that to nourish a sustainable society Our Health, Our Education and Our Ideas are essential.

**Visions and Goals:** Each priority is organised into visions and goals that are based on community feedback. The visions convey the aspirations for our desired future within each of the six priority areas. Goals are the components that make up the larger visions.

**Targets:** Targets in the Plan are specific and measurable. They align our top priority visions and goals to specific objectives against which we can measure our success and adjust our strategies accordingly.

**The 100 targets aligned with their priority area and related vision and goal are set out below.**

**By working together in partnership, South Australians can realise these visions for our future.**

## Our Community

**Vision – Our Communities are vibrant places to live, work, play and visit**

GOAL		TARGET
We are committed to our towns and cities being well designed, generating great experiences and a sense of belonging.	1	<b>Urban spaces:</b> Increase the use of public spaces by the community ( <i>baseline: 2011.</i> )
New developments are people friendly, with open spaces and parks connected by public transport and bikeways.	2	<b>Cycling:</b> Double the number of people cycling in South Australia by 2020 ( <i>baseline: 2011.</i> )
We are The Festival State; our festivals, cultural venues and events create a vibrant and energetic atmosphere, generating excitement!	3	<b>Cultural vibrancy – arts activities:</b> Increase the vibrancy of the South Australian arts industry by increasing attendance at selected arts activities by 150% by 2020 ( <i>baseline: 2002-03.</i> )
We are known world-wide as a great place to live and visit.	4	<b>Tourism industry:</b> Increase visitor expenditure in South Australia's total tourism industry to \$8 billion and on Kangaroo Island to \$180 million by 2020 ( <i>baseline: 2002 for South Australia, 2008 for Kangaroo Island.</i> ) <i>Milestone of \$6.3 billion (total industry) by 2014.</i>
We are proud of South Australia and celebrate our diverse culture and people.	5	<b>Multiculturalism:</b> Maintain the high rate of South Australians who believe cultural diversity is a positive influence in the community ( <i>baseline: 2008.</i> )
We have a sense of place, identity, belonging and purpose.	6	<b>Aboriginal wellbeing:</b> Improve the overall wellbeing of Aboriginal South Australians.

# Our Community

## Vision – Everyone has a place to call home

GOAL		TARGET
Everyone can afford to rent or buy a home.	7	<b>Affordable housing:</b> South Australia leads the nation over the period to 2020 in the proportion of homes sold or built that are affordable by low and moderate income households ( <i>baseline: 2010.</i> )
	8	<b>Housing stress:</b> South Australia leads the nation over the period to 2020 in the proportion of low income households not experiencing housing stress ( <i>baseline: 2010.</i> )
	9	<b>Aboriginal housing:</b> Reduce overcrowding in Aboriginal households by 10% by 2014 ( <i>baseline: 2002.</i> )
We reduce homelessness.	10	<b>Homelessness:</b> Halve the number of 'rough sleepers' in South Australia by 2013 and maintain thereafter ( <i>baseline: 2001.</i> )
We support people to stay in their homes if they choose.	11	<b>Housing for people with disabilities:</b> Increase the number of people with a disability in stable, supported community accommodation to 7 000 by 2020 ( <i>baseline: 2003-04.</i> )

## Vision – Strong families help build communities

GOAL		TARGET
Families are the centre of learning life skills; together we grow.	12	<b>Early childhood:</b> Increase the proportion of children developing well ( <i>baseline: 2009.</i> )
We spend quality time with our families.	13	<b>Work-life balance:</b> Improve the quality of life of all South Australians through maintenance of a healthy work-life balance ( <i>baseline: 2007.</i> )
We support families.	14	<b>Early childhood – Year 1 literacy:</b> By 2014 achieve a 10% improvement in the number of children reading at an age appropriate level by the end of Year 1 and maintain thereafter ( <i>baseline: 2007.</i> )
	15	<b>Aboriginal education – early years:</b> Increase yearly the proportion of Aboriginal children reading at age appropriate levels at the end of Year 1 ( <i>baseline: 2007.</i> )
	16	<b>Economic disadvantage:</b> By 2020, increase by 2 percentage points the share of total household income earned by low income South Australians ( <i>baseline: 2007-08.</i> )

## Vision – We are safe in our homes, community and at work

GOAL		TARGET
We address the causes of crime.	17	<b>State-wide crime rates:</b> Reduce victim reported crime by 38% by 2014 maintaining or improving thereafter ( <i>baseline: 2002-03.</i> )
	18	<b>Violence against women:</b> A significant and sustained reduction in violence against women through to 2022 ( <i>baseline: 2005.</i> )
We reduce re-offending.	19	<b>Repeat offending:</b> South Australia has the lowest Australian rate of repeat offenders over the period to 2020 ( <i>baseline: 2007-08.</i> )
We are prepared for natural disasters.	20	<b>Bushfire preparedness:</b> Increase the number of households in high bushfire prone areas that are prepared for a bushfire by 30% by 2020 ( <i>baseline: 2010-11.</i> )
We are safe and protected at work and on the roads.	21	<b>Greater safety at work:</b> Achieve a 40% reduction in injury by 2012 and a further 50% reduction by 2022 ( <i>baseline: 2001-02.</i> )
	22	<b>Road safety:</b> Reduce road fatalities and serious injuries by at least 30% by 2020 ( <i>baseline: 2008-10.</i> )

## Vision – We are connected to our communities and give everyone a fair go

GOAL		TARGET
People in our community support and care for each other, especially in times of need.	23	<b>Social participation:</b> Increase the proportion of South Australians participating in social, community and economic activities by 2020 ( <i>baseline: 2011.</i> )
We value and support our volunteers and carers.	24	<b>Volunteering:</b> Maintain a high level of formal and informal volunteering in South Australia at 70% participation rate or higher ( <i>baseline: 2006.</i> )

<b>We advocate for everyone to reach their full potential.</b>	25	<b>Support for people with a disability:</b> Triple the number of people with a disability able to access self-managed funding by 2016 ( <i>baseline: 2010-11.</i> )
	26	<b>Early childhood – birth weight:</b> Reduce the proportion of low birth weight babies and halve the proportion of Aboriginal low birth weight babies by 2020 ( <i>baseline: 2003.</i> )
<b>We value Australian culture and respect diversity.</b>	27	<b>Understanding of Aboriginal culture:</b> Aboriginal cultural studies is included in school curriculum by 2016 with involvement of Aboriginal people in design and delivery ( <i>baseline: 2009.</i> )
<b>We actively participate in shaping the future of our state.</b>	28	<b>Aboriginal leadership:</b> Increase the number of Aboriginal South Australians participating in community leadership and in community leadership development programs ( <i>baseline: 2007-08.</i> )
	29	<b>Elections:</b> Increase the percentage of women nominating to stand in local, state and federal government elections in South Australia to 50% by 2014 ( <i>baseline: 2010.</i> )
	30	<b>Boards and committees:</b> Increase the number of women on all State Government boards and committees to 50% on average by 2014, and maintain thereafter by ensuring that 50% of women are appointed, on average, each quarter ( <i>baseline: 2004.</i> )
	31	<b>Chairs of boards and committees:</b> Increase the number of women chairing State Government boards and committees to 50% by 2014 ( <i>baseline: 2004.</i> )
<b>Governments demonstrate strong leadership working with and for the community.</b>	32	<b>Customer and client satisfaction with government services:</b> Increase the satisfaction of South Australians with government services by 10% by 2014, maintaining or exceeding that level of satisfaction thereafter ( <i>baseline: 2008.</i> )
	33	<b>Government planning decisions:</b> South Australia leads the nation in timely decisions of development applications through to 2020 ( <i>baseline: 2009-10.</i> )

## Our Prosperity

### Vision – A strong, sustainable economy that builds on our strengths

GOAL		TARGET
<b>South Australia has a resilient, innovative economy.</b>	34	<b>Credit rating:</b> Maintain AAA credit rating ( <i>baseline: 2004.</i> )
	35	<b>Economic growth:</b> Exceed the national economic growth rate over the period to 2020 ( <i>baseline: 2002-03.</i> )
	36	<b>Labour productivity:</b> Exceed Australia's average labour productivity growth rate through to 2020 ( <i>baseline: 2002-03.</i> )
	37	<b>Total exports:</b> Increase the value of South Australia's export income to \$25 billion by 2020 ( <i>baseline: 2002-03.</i> )
	38	<b>Business investment:</b> Exceed Australia's ratio of business investment as a percentage of the economy by 2014 and maintain thereafter ( <i>baseline: 2002-03.</i> )
<b>We develop and maintain a sustainable mix of industries across the state.</b>	39	<b>Competitive business climate:</b> Maintain Adelaide's rating as the least costly place to set up and do business in Australia and continue to improve our position internationally ( <i>baseline: 2004.</i> )
	40	<b>Food industry:</b> Grow the contribution made by the South Australian food industry to \$20 billion by 2020 ( <i>baseline: 2001-02.</i> )
	41	<b>Minerals exploration:</b> Exploration expenditure in South Australia to be maintained in excess of \$200 million per annum until 2015 ( <i>baseline: 2003.</i> )
	42	<b>Minerals production and processing:</b> Increase the value of minerals production and processing to \$10 billion by 2020 ( <i>baseline: 2002-03.</i> )
	43	<b>Defence industry:</b> Increase defence and defence industry annual contribution to our economy to \$2.5 billion and employment to 37 000 people by 2020 ( <i>baseline: 2003.</i> ) <i>Milestone of \$2 billion and 28 000 people by 2013.</i>
<b>All native title determinations contribute to cultural, economic, social and environmental wellbeing.</b>	44	<b>Aboriginal lands - native title:</b> Resolve 80% of native title claims by 2020 ( <i>baseline: 2004.</i> )

### Vision – We have a skilled and sustainable workforce

GOAL		TARGET
<b>South Australia has a sustainable population.</b>	45	<b>Total population:</b> Increase South Australia's population to 2 million by 2027 ( <i>baseline: 2003.</i> )
	46	<b>Regional population levels:</b> Increase regional populations, outside of Greater Adelaide, by 20 000 to 320 000 or more by 2020 ( <i>baseline: 2010.</i> )

<b>All South Australians have job opportunities.</b>	47	<b>Jobs:</b> Increase employment by 2% each year from 2010 to 2016 ( <i>baseline: 2010.</i> )
	48	<b>Ageing workforce participation:</b> Increase the proportion of older South Australians who are engaged in the workforce by 10 percentage points by 2020 ( <i>baseline: 2010.</i> )
	49	<b>Unemployment:</b> Maintain equal or lower than the Australian average through to 2020 ( <i>baseline: 2004.</i> )
	50	<b>People with disability:</b> Increase by 10% the number of people with a disability employed in South Australia by 2020 ( <i>baseline: 2009.</i> )
	51	<b>Aboriginal unemployment:</b> Halve the gap between Aboriginal and non-Aboriginal unemployment rates by 2018 ( <i>baseline: 2008.</i> )
	52	<b>Women:</b> Have women comprising half of the public sector employees in the executive levels (including Chief Executives) by 2014 and maintain thereafter ( <i>baseline: 2003.</i> )
<b>Our young people have a future here.</b>	53	<b>Aboriginal employees:</b> Increase the participation of Aboriginal people in the South Australian public sector, spread across all classifications and agencies, to 2% by 2014 and maintain or better those levels through to 2020 ( <i>baseline: 2003.</i> )
	54	<b>Learning or earning:</b> Increase the proportion of 15-24 year olds engaged full-time in school, post-school education, training or employment (or combination thereof) to 85% by 2020 ( <i>baseline: 2003.</i> )
<b>We meet industry skill needs by training South Australians.</b>	55	<b>Apprentices:</b> Increase the number of apprentice completions in trade occupations by 20% by 2020 ( <i>baseline: 2009.</i> )

## Vision – South Australia plans and delivers the right infrastructure

GOAL		TARGET
<b>South Australia's transport network enables efficient movement by industry and the community.</b>	56	<b>Strategic infrastructure:</b> Ensure that the provision of key economic and social infrastructure accommodates population growth ( <i>baseline: 2010-11.</i> )
<b>We overcome distance by using digital technology.</b>	57	<b>Broadband access:</b> The proportion of South Australian premises with access to broadband services delivered by fibre technology meets the national average by 2020 ( <i>baseline: 2011.</i> )
	58	<b>Online business:</b> Increase the proportion of businesses that receive orders online from 24% to 40% by 2014 and continue growth each year to 2020 ( <i>baseline: 2007-08.</i> )

## Our Environment

### Vision – South Australians think globally, act locally and are international leaders in addressing climate change

GOAL		TARGET
<b>We reduce our greenhouse gas emissions.</b>	59	<b>Greenhouse gas emissions reduction:</b> Achieve the Kyoto target by limiting the state's greenhouse gas emissions to 108% of 1990 levels during 2008-2012, as a first step towards reducing emissions by 60% (to 40% of 1990 levels) by 2050 ( <i>baseline: 1990.</i> )
	60	<b>Energy efficiency – dwellings:</b> Improve the energy efficiency of dwellings by 15% by 2020 ( <i>baseline: 2003-04.</i> ) <i>Milestone of 10% by 2014.</i>
	61	<b>Energy efficiency – government buildings:</b> Improve the energy efficiency of government buildings by 30% by 2020 ( <i>baseline: 2000-01.</i> ) <i>Milestone of 25% by 2014.</i>
<b>We adapt to the long term physical changes that climate change presents.</b>	62	<b>Climate change adaptation:</b> Develop regional climate change adaptation plans in all State Government regions by 2016 ( <i>baseline: 2011.</i> )
<b>We reduce our reliance on cars in the metropolitan area, by walking, cycling and increasing use of public transport.</b>	63	<b>Use of public transport:</b> Increase the use of public transport to 10% of metropolitan weekday passenger vehicle kilometres travelled by 2018 ( <i>baseline: 2002-03.</i> )
<b>South Australia has reliable and sustainable energy sources, where renewable energy powers our homes, transport and workplaces.</b>	64	<b>Renewable energy:</b> Support the development of renewable energy so that it comprises 33% of the state's electricity production by 2020 ( <i>baseline: 2004-05.</i> ) <i>Milestone of 20% by 2014.</i>
	65	<b>GreenPower:</b> Purchase renewable energy for 50% of the Government's own electricity needs by 2014 ( <i>baseline: 2010.</i> )
	66	<b>Emissions intensity:</b> Limit the carbon intensity of total South Australian electricity generation to 0.5 tonnes of CO <sub>2</sub> /MWh by 2020 ( <i>baseline: 2011.</i> )
<b>We aim for zero waste – recycling, reusing and reducing consumption all we can.</b>	67	<b>Zero waste:</b> Reduce waste to landfill by 35% by 2020 ( <i>baseline: 2002-03.</i> ) <i>Milestone of 25% by 2014.</i>